



Last updated: 15/05/26

This Cookies Policy explains how Fuudle Limited (“Fuudle”, “we”, “us” or “our”) uses Cookies and similar technologies when you visit our Website <https://fuudle.com> (“Website”).

1. What are Cookies?

Cookies are small text files placed on your computer, smartphone or other device when you visit a website. Cookies are widely used to make websites work, or work more efficiently, as well as to provide information to the website owners.

Similar technologies (such as pixels, tags and SDKs) may also be used for similar purposes. In this Policy, we refer to all of these technologies as “Cookies”.

2. Types of Cookies we use

We may use the following types of Cookies on our Website:

A. Strictly necessary Cookies

These Cookies are essential for you to browse the Website and use its features, such as accessing secure areas. Without these Cookies, services you have asked for cannot be provided. You cannot disable these Cookies via our cookie banner.

B. Performance and analytics Cookies

These Cookies help us understand how visitors interact with our Website by collecting and reporting information anonymously. For example, we may use Google Analytics to see which pages are visited most often and how users move around the site.

C. Functionality Cookies

These Cookies allow the Website to remember choices you make (such as language or region) and provide enhanced, more personalised features.

D. Advertising and targeting Cookies

These Cookies are used to deliver adverts that are more relevant to you and your interests. They may be set by us or by our advertising partners (for example Google Ads or Meta/Facebook) and may be used to build a profile of your interests and show you relevant adverts on other sites. If you disable these Cookies, you may still see adverts but they are less likely to be tailored to you.

3. Third-party Cookies

Some Cookies are placed by third-party services that appear on our pages, such as:

- Google (e.g. Google Analytics, Google Ads)
- Meta/Facebook and Instagram

- TikTok
- Other analytics or advertising providers we may use from time to time

These third parties may use Cookies to collect information about your online activities over time and across different websites.

4. How you can control Cookies

When you first visit our Website, you will be presented with a cookie banner giving you the option to accept or reject non-essential Cookies.

You can also control Cookies by adjusting your browser settings, for example to:

- Block all Cookies
- Block Cookies from specific websites
- Delete existing Cookies

Please note that if you block or delete Cookies, some parts of our Website may not function correctly.

For more information about Cookies, including how to see what Cookies have been set and how to manage and delete them, visit www.allaboutcookies.org.

5. Changes to this Cookies Policy

We may update this Cookies Policy from time to time, for example to reflect changes in the Cookies we use or for other operational, legal or regulatory reasons. Any changes will be posted on this page with an updated "Last updated" date.

6. Contact us

If you have any questions about our use of Cookies, please contact:

Fuudle Limited
100 Old Hall Street
Liverpool
L3 9QJ
Email: info@fuudle.com